U.S. AIR FORCE

CSAF STRATEGIC STUDIES GROUP & SPARK

FY27 SIF MARKETPLACE PLAYBOOK

POWERING AIRMAN INNOVATION
FOR MISSION IMPACT.

PEOPLE.
IDEAS.
CAPABILITIES.
A STRONGER TOMORROW.



OPEN TO ALL AIRMEN

PARTNER WITH AF

RAPID TRANSITION TO THE WARFIGHTER

GLOBAL IMPACT. AIR FORCE ADVANTAGE.

LEARN MORE AND APPLY

https://go.mil/vision



FY27 SIF MARKETPLACE

Squadron Innovaiton Funds (SIF) provide Air Force squadrons with dedicated funding to advance Airman-led innovations that enhance readiness, reduce costs, improve efficiency, and increase force lethality.

FY27 AT A GLANCE

Who can submit?	Airmen / eligible innovation teams
Who can allocate tokens?	Squadron commanders or designated delegates
Where?	VISION
Token Value	$1 per token
Submission window	02 November 2026 – 31 March 2027 (2359 est)
Token allocation window	15 January 2027 – 31 March 2027 (2359 est)

3 HOW THE SIF MARKETPLACE WORKS

The SIF Marketplace connects Airmen with real-world problems to squadron commanders who can invest in promising solutions using virtual tokens in VISION.

1

IDENTIFY

Airmen identify operational problems and potential solutions.

2

SUBMIT

Innovators submit initiatives to the FY27 SIF Marketplace in VISION.

3

VALIDATE

Initiatives undergo programmatic review & validation for alignment with SIF intent.

4

INVEST

Squadron commanders and delegates review initiatives and allocate tokens.

5

FUND & EXECUTE

Approved initiatives receive funding and being execution.

WHY A MARKETPLACE?

ENTERPRISE VISIBILITY

Ideas can be discovered beyond the submitting organization, increasing awareness, reducing duplication, and identifying opportunities for scale.

COLLABORATIVE INVESTMENT

Commanders can pool resources around shared problems and promising solutions, enabling cross-unit and cross-MAJCOM collaboration.

DEMAND SIGNAL

Token allocation provides evidence of operational demand, helps identify high-potential capabilities, and informs opportunities for broader adoption.



4 WHO DOES WHAT?

SIF Marketplace success depends on innovators, commanders, and Spark Cells working together.

INNOVATORS

Your job: Bring a problem worth solving.

- Identify an operational problem or opportunity.
- Clearly describe the problem, proposed solution, and impact.
- Identify realistic minimum and maximum funding requirements.
- Keep your VISION organization/profile current.
- Engage potential users, stakeholders, and supporters.
- Be prepared to execute if selected.

SQUADRON COMMANDERS & DELEGATES

Your job: Invest where SIF can create mission impact.

- Review SIF Marketplace initiatives.
- Consider relevance, impact, feasibility, scalability, and demand.
- Allocate tokens to initiatives you believe warrant investment.
- Look beyond your own squadron when another initiative addresses a shared problem.
- Allocate tokens before the FY27 deadline on 31 March 2027.

SPARK CELLS & INNOVATION TEAMS

Your job: Help good ideas become executable initiatives.

- Help Airmen develop and submit initiatives.
- Connect similar efforts and prevent unnecessary duplication.
- Help commanders understand relevant opportunities.
- Support innovators through funding and execution.
- Identify opportunities for collaboration and scaling.

5 WHAT MAKES A GOOD SIF INITIATIVE?

SIF IS FOR EXPERIMENTATION – NOT JUST PROCUREMENT.

SIF is intended to test new ideas, approaches, and technologies that create operational impact. Not every need is a good fit. Use the guidance below to determine if your idea aligns with SIF intent.

STRONG CANDIDATE

- Addresses a defined operational problem
- Tests a hypothesis or new approach
- Has measurable mission impact
- Can demonstrate value with limited investment
- Has potential application beyond one user/unit
- Creates evidence for future investment

POOR CANDIDATE

- Normal sustainment
- Requirement with no experimentation
- “Nice to have” purchases
- Routine supply and/or equipment replacement
- Existing requirement with an established funding path
- Purely personal convenience



THINK BEYOND YOUR BASE

Initiatives that address problems with potential application across multiple units, wings, or MAJCOMs are strongly encouraged.



FAILURE CAN STILL CREATE VALUE

SIF can be used to test a hypothesis or demonstrate a proof of concept. Showing that something does (or does not) work can provide evidence needed to make better future investment decisions.



SIF FUNDS INNOVATION

Funds must be used to advance innovation. This includes Airman-led initiatives, experimentation, prototyping, testing, and local Spark Cell innovation needs. SIF should not be used for routine purchases or requirements that can and should be funded through other sources.

6 FY27 TIMELINE + WHAT HAPPENS NEXT

KEY DATES

In FY27, we will experiment with rolling funding dispersals to allow initiatives to execute sooner. Validated initiatives achieving minimum tokens will be slated for the next available dispersal: 01 Feb, 01 Mar, 01 Apr, and 01 May.

02 Nov 2026	15 Jan 2027	31 Mar 2027	Feb – May
Submission Window Opens	**Token Allocation Opens**	**Token Allocation Deadline**	**Validation & Funding**
Submit your initiatives in VISION.	First day for commanders and delegates to allocate tokens.	Final day for commanders and delegates to allocate tokens.	Funded initiatives will be dispersed monthly starting in Feb 2027.

WHAT HAPPENS NEXT

1. Token support establishes Marketplace demand.
2. Initiatives validate requirements and funding eligibility.
3. Approved funds transferred to MAJCOM.
4. MAJCOM transfers funds to the appropriate squadron.
5. Project owners execute initiative & complete SITREPs. Failure to report jeopardizes future funding.

FY27 SIF MARKETPLACE

TURN AIRMAN IDEAS INTO FUNDED SOLUTIONS.



NEW TO VISION? START HERE.

1 Create your Platform One account

- https://go.mil/platform1
- Use your .mil email address.
- If you don't see your verification email, check your spam folder.

2 Sign in to VISION

- https://go.mil/vision
- **Update your VISION profile.**
- **The correct organization** is **critical for token allocation.**

3 You're ready for the SIF Marketplace

VISION Actions:

- Submit an initiative to the SIF Marketplace Campaign.
- Commanders/delegates allocate tokens to initiatives.

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RESOURCES

DAFINNOV8 - SIF FAQ
Frequently asked questions about SIF

Delegation Form
For commander's to delegate token allocation authority.

SIF Marketplace Resources
Additional help and how-to guides

NEED MORE HELP?

SIF Program Questions
af.cvk.innovation@us.af.mil

VISION Support
support@mobilizevision.com

VISION | INNOVATION ON YOUR TERMS.



SIF MARKETPLACE
TOKEN DELEGATION FORM

COMMANDER DELEGATION

Squadron commanders may delegate their SIF Marketplace token allocation authority to a designated individual within their unit, Spark Cell, or base. By signing this form, the commander authorizes the individual identified below to allocate the commander's SIF Marketplace tokens in VISION on their behalf.

1 SQUADRON COMMANDER

Rank / Name	
Government Email	
Unit	
MAJCOM	

2 DESIGNATED DELEGATE

Rank / Name	
Government Email	
Unit	
MAJCOM	

AUTHORIZATION

I authorize the delegate identified above to allocate my FY27 SIF Marketplace tokens in VISION on my behalf.

Commander Signature: _____ **Date:** _____

SUBMIT YOUR COMPLETED FORM

support@mobilizevision.com

Delegations will be processed using the government email addresses provided.

